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BODGER SEEDS, LTD.

Wholesale Flower Seed Growers

EL MONTE

- - -

Serving 37 Countries

- - -

CALIFORNIA

March 5, 1937

To Our Customers:

Your spring selling season is just opening up and we are confident that sales this year will be much heavier than in the past three or four years. Interest will be lively in novelties, as well as in the general line of flower seed varieties. We are listing, at the bottom of this page, some of the outstanding 1937 novelties of which we still have seed available. Look this over carefully and send your order to us at once if you wish to be assured of delivery on these various flower subjects.

In checking up on your regular supplies we know that you will find many shortages as the season progresses. Many of our customers have already checked up and have taken the precaution of covering for shortages but a large number have not yet sent in their spring fill-in list. As our stocks are very low on a great many items, we urge you to look into this matter at once and send us your order at the earliest possible date. In an active buying season you cannot afford to be without supplies when the seed is needed.

On the inside pages of this folder you will find a long list of varieties on which our stocks are extremely low at this time. Check these carefully and send your order now if you think you will need additional supplies on any of these items. There is also a long list of varieties of which we are entirely sold out, and of which we will be unable to supply seeds until after the 1937 crop is ready.

Don't forget the Air Mails when sending your orders, and if you need your seeds sent by Air, specify either Air Mail or Air Express. Refer to the last page of this folder for savings in time by using Air Mail and Air Express.

We thank you for your liberal patronage during 1936 and hope that the pleasant business relations we now enjoy will continue for many years.

BODGER SEEDS, LTD.

	Per Oz.	Per Lb.
Marigold Gigantea Sunset Giants	\$2.15	\$25.00
Marigold Crown of Gold	4.00	
Marigold Dwarf French Double Harmony40	4.50
Nierembergia Hippomanica	60.00	
(Not to be confused with the older, tall variety Lutescens)		
Poppy Nudicaule The Emperor	2.15	25.00
Poppy Nudicaule The Empress	2.15	25.00
Poppy Nudicaule Amurense Yellow Wonder	2.15	25.00
Petunia Grandi. Single Fringed Dainty Lady	50.00	
Calendula Campfire Bodger's Imp. Florist Strain35	4.00
Larkspur Gt. Imperial White King90	10.00
Larkspur Gt. Imperial Coral King90	10.00
Larkspur Gt. Imperial Gloria Improved45	5.00
Aster Giants of California Silvery Rose	1.30	15.00
Aster Super Giant El Monte	1.30	15.00
Zinnia Linearis90	10.00
Zinnia Lilliput Pastel Mixture45	5.00
Zinnia Early Wonder Gypsy70	8.00
Zinnia Pum. Dwf. Dbl. Spun Gold45	5.00
Sweet Pea Early Spencer Josie		5.00
Verbena Hyb. Grandi. Crimson Glow	1.30	15.00
Cosmos Sensation Finest Mixed90	10.00
Calendula Double Orange Sunshine	1.30	15.00
Gaillardia Grandiflora Goblin	2.15	25.00
Coreopsis Grandiflora Double Sunburst60	6.50
Ipomea Clarke's Mam. Blue Earliest Heavenly		
Blue Morning Glory35	4.00
Nasturtium Double Orange Gleam20	2.00
Nasturtium Dwarf Double Golden Globe50
Nasturtium Dwarf Double Gem Mixture10	1.00

For additional novelty and standard high grade flower seed varieties, consult our 1936 Novelty and Specialty and Contract and General Trade List. If this list has been misplaced, write us and another copy will be sent you promptly.

Stocks are very low on the following varieties:

ASTERS

American Branch. Wilt Res. Pearly Pink
Per. Amellus Hybrids

ZINNIAS

Dahlia Flowered—All Colors
Calif. Giants—All Colors

MISCELLANEOUS FLOWER SEEDS

Ageratum Dwf. Comp. Little Dorrit Azure Blue
Ageratum Dwf. Comp. Purple Perfection
Alyssum Procumbens
Ammobium Alatum
Ampelopsis Quinquefolius
Anemone—All Varieties
Antirrhinum Maximum—All Colors
Antirrhinum Majus—All Colors
Antirrhinum Nanum—All Colors
Aquilegia Long Spurred—All Mixtures
Aubrietia Leichtlinii
Bellis Perennis—All Colors
Campanula Rotundifolia
Candytuft Per. Sempervirens
Carnation Enfant de Nice—All Colors
Celosia Dwf. Cristata Chamois
Centaurea Montana
Chrysanthemum Mawii
Chrysanthemum Shasta Daisy
Cobaea Scandens Blue
Cobaea Scandens White
Coleus Hybridus Choice Mixed
Delphinium B. & L. Gold Medal Mixture
Delphinium—All Varieties
Digitalis—All Colors and Mixed
Dolichos—All Colors
Eschscholtzia—All Varieties
Gaillardia Grandi. Burgundy
Geum Mrs. Bradshaw
Gilia Capitata Lavender
Godetia—All Varieties
Gourds Small—All Varieties
Helianthus Russian
Hollyhock Chater's Dbl. Crimson
Hollyhock Chater's Dbl. Rose Pink
Hunnemannia Fumarifolia Single
Hunnemannia Fumarifolia Sunlite
Ipomea Quamoclit White
Ipomea Quamoclit Scarlet
Ipomea Quamoclit Mixed
Kalanchoe Blossfeldiana
Kudzu Vine
Larkspur Gt. Imp.—All Colors
Larkspur Tall Dbl. St. Fl.—All Colors
Lathyrus Latifolius—All Colors
Lathyrus Latifolius Mixed
Leptosyne Maritima
Leptosyne Stillmanii
Linum Flavum

Marigold Mexican Dwarf Orange
Marigold Yellow Supreme
Marigold Harmony
Marigold Tagetes Signata Pumila
Marvel of Peru—All Colors and Mixed
Matricaria Capensis Alba Plenissima
Matricaria Golden Ball
Mesembryanthemum Criniflorum
Mesembryanthemum Tricolor
Mignonette—All Varieties
Myosotis Alpestris Blue
Nasturtium Double Scarlet Gleam
Nemesia Strumosa Gr.—All Colors and Mixed
Nemesia Nana Compacta Aurora
Nemesia Nana Compacta Blue Gem Impr.
Nemesia Nana Compacta Fire King
Nemesia Nana Compacta Orange Prince
Nigella Miss Jekyll, Cornflower Blue
Pansy America
Pansy Masterpiece
Pentstemon Glox.—All Colors
Petunia Gr. Comp. Sgl. Fr. Setting Sun
Petunia Gr. Sgl. Fr. Pepita
Petunia Ruffled Giant Matador
Petunia All Dbl. Triumphant
Phlox Drummondii—All Colors
Phlox Dwf. Very Choice Mixed
Phlox Decussata Finest Mixed
Phlox Decussata Choice Mixed
Physostegia Speciosa Virginica
Poppy Nudicaule—All Colors
Poppy Oriental Scarlet
Portulaca Gr. Double Mixed
Pyrethrum Aureum Golden Feather
Pyrethrum Roseum James Kelway
Saponaria Rosea
Scabiosa Caucasica White
Scabiosa Japonica
Scutellaria Coelestina Blue
Sedum Spectabile
Sweet Pea Early Spencer Meadow Lark
Sweet Pea Late Spencer Fire
Sweet Pea Late Spencer Heavenly Blue
Sweet Pea Late Spencer Kathleen Wiltshire
Sweet Pea Late Spencer Olympia
Sweet Pea Late Spencer Rubicund
Sweet Pea Late Spencer Ruddigore
Sweet Pea Late Spencer What Joy
Sweet Pea Cupid Spencer—All Colors and Mixed
Sweet William Sgl. Annual Finest Mixed
Tropaeolum Canariense
Valeriana—All Colors
Venidium Fastuosum Hybrids
Verbena Mammoth Lucifer
Verbena Mammoth Purple Mantle
Verbena Hyb. Gr. Rosea Stellata
Verbena Hyb. Gr. Salmon Pink
Vinca—All Colors and Mixed
Viola Odorata Semperflorens

On the following items we are entirely sold out until the 1937 crop is ready:

ASTERS

Giant Mammoth Paeony Flwd. Purple Robe
Early Beauty Wilt Res. Black Prince
Early Beauty Wilt Res. Deep Rose
Early Beauty Wilt Res. Lavender
Early Beauty Wilt Res. September Beauty
Early Beauty Wilt Res. White
Early Beauty Black Prince, Deep Rose, White
American Beauty Wilt Res. Deep Rose
American Beauty Wilt Res. Lavender
American Beauty Lavender
Aurora Rose
Asterum Wilt Res. and Ordinary—All Colors
Giant Comet Wilt Res. Rose, Ruby, White
Giant Comet Ruby
Giant Comet White, passing to rose
Giant Comet White
Improved Crego Egyptian Rose
Royal Wilt Res. Purple, Shell Pink
American Br. Wilt Res. Blackish Blue
American Br. Wilt Res. Coppery Rose
American Br. Wilt Res. Peerless Pink
American Br. Wilt Res. Sensation
American Br. Wilt Res. Shell Pink
American Br. Peerless Pink, Sensation, Shell Pink
American Br. Finest Mixed
Heart of France Wilt Res. and Ordinary
Ball Purple, Wilt Res.
Ball White Late, Wilt Res.
King Upright Wilt Res. Rose
Youth
Sgl. Giants of Calif.—All Colors and Mixed
Single Elegance Blue

ZINNIAS

Calif. Giant Purity
Fantasy **Star Dust**

MISCELLANEOUS FLOWER SEEDS

Abutilon
Achillea Filipendula Parker's Var.
Ageratum Dwf. Comp. Little Blue Star
Ageratum Dwf. Comp. Little Silver Star
Ageratum Semi-Dwarf Blue Perfection
Alyssum Serpyllifolium
Anchusa Myosotidiflora
Anthemis Arabica
Antirrhinum Rust Proof Pinkie
Antirrhinum Rust Proof Shasta
Antirrhinum Rust Proof Calif. Gt. Mixed
Antirrhinum Majus Goliath, Rose King
Aquilegia Alpina
Aquilegia Longissima
Aquilegia Long Spurred Crimson Star
Arctotis Hybrids
Argemone Platyceras Grandi. Single Mixed
Armeria Lauchiana
Asparagus Verticillatus
Bartonia Aurea
Bellis Monstrosa Rose
Bidens Dahlioides
Buphthalmum Speciosum
Cacalia Aurea and Mixed
Carnation Chabaud's Enfant de Nice White
Carnation Chabaud's Dbl. Coppery Salmon
Carnation Grenadin White Gold

Celosia Chrysantheflora
Centaurea Cyanus Dwf. Dbl. Jubilee Gem
Centaurea Cyanus Dbl. Miniata, Rose, Ruby
Cleome Pungens Rose Queen
Dahlia Advance Special Strain
Dahlia Double Mixed, Single Mixed
Delphinium Dreer's De Luxe Hybds. Dk. Blue Shades
Dianthus Cruentus, Cyclops, Neglectus
Dianthus Superbus Loveliness
Diascia Barbarae
Dimorphotheca Aurantiaca Golden West
Dolichos Tall Purple, early flowering
Echium Roseum
Erigeron Multiradiatus Roseus
Eschscholtzia Calif. Dwf. Erect Ballet Girl
Eschscholtzia Calif. Dwf. Erect Dazzler
Eschscholtzia Calif. Dwf. Erect Fringed Yellow
Eschscholtzia Calif. Dwf. Erect Mauve Beauty
Eschscholtzia Calif. Dwf. Erect Orange Flame
Eschscholtzia Calif. Dwf. Erect Scarlet Beauty
Eschscholtzia Calif. Dwf. Erect Tango
Eschscholtzia Calif. Dwf. Erect Hyb. Grandi. Mixed
Eschscholtzia Calif. Spreading Carmine King
Eschscholtzia Calif. Spreading Crimson
Eschscholtzia Calif. Spreading Mikado
Eschscholtzia Calif. Spreading Rosy Queen
Eschscholtzia Calif. Spreading Vesuvius
Eschscholtzia Double Carmine Queen
Eschscholtzia Double Enchantress
Eschscholtzia Double Salmon Beauty
Eschscholtzia Ramona Ramona
Eschscholtzia Ramona Golden Dawn
Eschscholtzia Ramona Ramona Hybrids
Gamolepis Tagetes
Geum Lady Stratheden, Prince of Orange, Mixed
Gilia Capitata Lavender
Godetia Dwarf Comp. Fairy Queen
Godetia Dwarf Comp. Gorgeous
Godetia Upright Single Duke of York
Godetia Upright Single Firelight
Godetia Upright Single Kelvedon Glory
Godetia Upright Single Sybil Sherwood
Godetia Upright Single White Swan
Godetia Tall Dbl. Shamini Cherry Red
Gomphrena Globosa Rubra
Gourds Small Spoon, Turk's Turban
Gypsophila Pacifica
Helianthus Angustifolia, Stella
Ipomea Rochester Morning Glory
Lantana Dwarf Hybrids Mixed
Linaria Maroccana Diadem, Macedonica Speciosa
Marigold Lieb's Winter Flowering
Marigold Dixie Sunshine
Marigold Tagetes Signata Pum. Little Giant
Marvel of Peru Tall Rose Striped Yellow
Mignonette Allen's Defiance
Nasturtium Dwf. Sgl. King of Tom Thumbs
Nasturtium Dwf. Sgl. Spencer Choice Mixed
Nemophila Insignis Alba
Nepeta Nervosa
Oenothera Youngii
Pansy Roggli's Giant—Colors and Mixed
Pansy Trimardean Choice Mixed
Petunia Hybrida Carmen Silva
Petunia Hybrida Flaming Velvet

Petunia Hybrida General Dodds
 Petunia Hybrida Rose King Impr.
 Petunia Hybrida Rose King
 Petunia Fancy Nana Comp. Admiral
 Petunia Hybrida Nana Erecta Cockatoo
 Petunia Balcony Black Prince
 Petunia Grandi. Plain Edged Queen of the Market
 Petunia Ruffled Giant Camilla
 Petunia Victorious All Dbl. Dwf. Gt. Fringed .
 Phacelia Whitlavia
 Poppy Nudicaule Gartref Strain
 Potentilla Atrosanguinea
 Primula Kewensis
 Pyrethrum Roseum Single and Double Mixed
 Salvia Bonfire, Fireball, Harbinger
 Scabiosa Caucasica Giant Hybrids (Isaac House)
 Scabiosa Caucasica Goldingensis
 Stock Champion Column Deep Rose
 Stock Champion Column Silvery Lilac
 Sweet Peas Early Spencer Ball's Rose
 Sweet Peas Early Spencer Burpee's Salmon
 Sweet Peas Early Spencer Exposition Pink
 Sweet Peas Late Spencer Anglo
 Sweet Peas Late Spencer Campfire
 Sweet Peas Late Spencer Chieftain

Sweet Peas Late Spencer Dora
 Sweet Peas Late Spencer Fluffy Ruffles
 Sweet Peas Late Spencer Gigantic
 Sweet Peas Late Spencer Grand National
 Sweet Peas Late Spencer Kames
 Sweet Peas Late Spencer King Mauve
 Sweet Peas Late Spencer Mrs. Cuthbertson
 Sweet Peas Late Spencer Royal Purple
 Sweet Peas Late Spencer Superfine
 Thalictrum Dipterocarpum
 Tradescantia Virginica
 Tritoma Pfitzer's Hybrids
 Trollius Golden Queen
 Ursinia Anethoides Hybrids, Aurora, Pulchra
 Verbascum Miss Willmott
 Verbena Hybrida Gr. Lavender Glory
 Verbena Hyb. Comp. Erecta Crown Prince
 Verbena Hyb. Comp. Erecta Violet Bouquet
 Veronica Longifolia
 Veronica Longifolia Hendersoni Nana
 Wallflower Per. Sgl. Blood Red
 Wallflower Per. Sgl. Ruby Gem
 Wallflower Per. Sgl. Triumph
 Wallflower Per. Double Mixed

The airplane and modern transportation facilities have annihilated time and distance between you and El Monte. When time is a factor in ordering, use Air Mail. For your shipments, specify Railway Express Agency, Air Express Division. Consult the following table for approximate Air Mail and Air Express time in transit from El Monte to representative points throughout the world.

El Monte to	Air Service	Regular Service	El Monte to	Air Service	Regular Service
New York	16 hours	4 days	Holland	6 days	18 days
Boston	19 "	4 "	Germany	7 "	17 "
Philadelphia	17 "	3 1/2 "	Norway	7 "	17 "
Chicago	13 "	3 "	Sweden	6 "	18 "
Salt Lake City	5 "	2 "	Denmark	6 "	16 "
Jacksonville	20 "	4 1/2 "	Switzerland	7 "	14 "
Toronto	24 "	4 "	India	15 "	31 "
British Columbia	24 "	4 "	South Africa	15 "	39 "
England	6 days	16 "	South America	6 "	27 "
France	6 "	17 "	Siam	12 "	40 "
Australia	10 "	26 "	Palestine	9 "	18 "
China	10 "	28 "	Mexico	1 "	5 "

